

Age Less Than 18
Quit Line Data Summary
April 1 - June 30, 2002

	<u>Less Than 18</u>	<u>State</u>
Number of Calls to Quit Line	N = 49	N = 3,421
Percent of Statewide Calls	2.1%	100.0%
Percent of State Population in County¹	25.7%	100.0%
	Less Than 18 %	State %
Gender	N = 49	N = 3,099
Female	65.3%	62.9%
Male	34.7%	37.1%
Race/Ethnicity	N = 45	N = 2,578
People of Color	22.2%	13.7%
White	77.8%	86.3%
Age	N = 49	N = 2,323
Less than 18 years old	100.0%	2.1%
Education	N = 17	N = 2,679
Did not graduate high school	94.1%	17.8%
High school graduate	5.9%	33.7%
Some college/vocational school	0.0%	37.4%
College graduate	0.0%	11.0%
Caller Type	N = 47	N = 2,929
General Information	6.4%	11.5%
Health care provider	0.0%	2.8%
Tobacco user	93.6%	85.6%
Payer Type	N = 19	N = 1,951
Insured	52.6%	40.6%
Uninsured	5.3%	22.7%
Medicaid	42.1%	36.6%
Heard About	N = 38	N = 2,463
Past caller	18.4%	17.0%
Employer/worksites	0.0%	1.3%
Health care provider	15.8%	17.6%
Television	23.7%	22.8%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing	0.0%	2.6%
Great Start	0.0%	0.4%
Radio	0.0%	1.3%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	5.3%	4.9%
Family or friend	23.7%	21.7%
Health Department	5.3%	2.9%
School	7.9%	0.5%